

READY TO START YOUR IOT-PROJECT?

Find out how Lower Austrian
Technology can benefit you

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23 May 2017
10am – 5pm

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PROGRAM **23 May 2017**

BUSINESS MODELLING

- 10:00 – 10:45am Thomas Moser, FH St. Pölten
Consumer IoT vs. Industrial IoT
- 10:45 – 11:45am Stefan Pfeffer, Microtronics
Why to start your IoT project
How to start your IoT project

PROCESS MONITORING

- 11:45 – 12:30am Reinhard Nowak, LineMetrics
Lean Asset Monitoring
- 12:30 – 1:15pm Klaus Starnberger, Tokencube
Bluetooth Sensors and
Beacons for Industrial Use
- 1:15 – 2:00pm Thomas Tritremmel, TeDaLoS
Smart Logistics: Digital services
across company borders
- 2:00 – 2:45pm Michael Bruckberger, MIM.365
Real-time productivity & cost
platform for manufacturing data

DIGITIZATION

- 2:45 – 3:30pm Milena Krstic, Weidmüller
Innovative Software and Hard-
ware Solutions for Industrial IT
- 3:30 – 4:15pm Rene Pfaller, Sick
Added value for your machine
with leading sensor technology
- 4:15 – 5:00pm Florian Eder, logi.cals
Open CIT - Collaborative PLC
application development
- 5:00 – 5:45 pm Roman Harrer, derAutomat
Digital Vending Machines

IOT – THE PATH TO GREATER

customer benefits and more profit for enterprises. So how do you start your IoT-project and are products and/or processes the best way to go digital? This IoT summit presents smart IoT-solutions from Lower Austrian companies.

MODEL YOUR DIGITAL BUSINESS

Smart products and processes generate new value

Thomas Moser will guide you through the **product vs. process decision** upfront using his actual research data and Stefan Pfeffer will share with you his **practical experience of IoT-projects**.

MONITOR YOUR PROCESSES

Digitized business requires new smart surveillance

Reinhard Nowak will show how to efficiently **monitor your assets** while Klaus Starnberger will present a case for monitoring products as they pass through the value chain. Thomas Tritremmel will guide you through a **digitized supply chain** solution and Michael Bruckberger will reveal how to generate **Real Time Shop Floor Information**.

DIGITIZE YOUR WORLD

Smart surveillance needs new sensors, connectivity and software solutions

Rene Pfaller can help you to digitize your world with **leading sensor technology**. Milena Krstic reveals how to benefit from **smart connections in maintenance** and Florian Eder can boost your automation by providing you with a tailored **engineering toolkit**.

SPEAKERS

Thomas Moser
Head of the Digital Technologies Research Group
FH St. Pölten
Researcher in Industry 4.0 and digital healthcare.
www.fhstp.ac.at



Stefan Pfeffer
CoFounder, Microtronics
10+ years of experience in M2M/IoT-projects and with previous work as a process consultant.
www.microtronics.at



Reinhard Nowak
Founder, LineMetrics
15 years experience in lean software development for industrial processes.
www.linemetrics.com



Klaus Starnberger
Founder, Tokencube
Pioneer in battery powered sensor devices based on low energy bluetooth.
www.tokencube.com



Thomas Tritremmel
Director, TeDaLoS
Created a smart solution for supply chains after years of experience in business development.
www.tedalos.net



Michael Bruckberger
Founder, MIM.365
10+ years experience in the field of manufacturing intelligence software
www.mim-365.com



Rene Pfaller
Product Manager, SICK
He will present existing solutions and leading sensor technology
www.sick.com



Florian Eder
Logicals' Head of Sales
A specialist in the IEC 61131-3 development platform.
www.logicals.com



Milena Krstic
Technical Support, Weidmüller
Focus on Communicative Hardware Solutions
www.weidmueller.at



Roman Harrer
Founder, derAutomat
Developed the first digitized vending machines with cloud based warehouse.
www.derautomat.com

